

## Agreement signed between Aruba and Namex for the creation of a new Point of Presence at the Hyper Cloud Data Centre in Rome

*Within Aruba's Data Centre campus in Rome, a new high-performance interchange point will be created by Namex, contributing to the development of Rome as the digital hub of central Italy*

**London, 7 June 2023** – [Aruba S.p.A.](#), the main Italian cloud provider and leader in data centre services, web hosting, e-mail, PEC and domain registration, at the 2023 Namex Annual Meeting, announces the agreement with Namex (Nautilus Mediterranean eXchange point), the most important internet eXchange point in Central Italy, to activate a new Point of Presence at the Hyper Cloud Data Centre of Aruba (IT4) in Rome.

The largest data centre campus under construction in Rome will extend over an area of 74,000 m<sup>2</sup> and when fully operational will comprise of 5 independent data centre buildings for a total of 30 MW of IT power, delivered with a redundancy level of 2N or higher. The campus will count on the presence of major national telecommunications infrastructures to guarantee high performance network interconnections. The Hyper Cloud Data Centre has a twofold objective: to meet the needs of the private sector and public administration by offering them customised hyperscale technology solutions and those of Central and Southern Italy in terms of digital services.

Hosting the Namex Point of Presence is part of the broader "carrier neutral" strategy adopted by Aruba for its data centres, conceived not only to allow customers to benefit from extremely reliable and high-performance internet connection solutions, but also to favour the development of interconnections between network operators to the benefit of the entire ecosystem. The great availability of space and power, combined with a large and free choice of connectivity options, will make the Aruba campus the ideal infrastructure to host the systems of customers of any size, from SMEs to Hyperscalers or cloud service providers, up to the PA.

*"We are very pleased with the agreement reached with Namex for the opening of their point of presence at the new Data Centre campus in Rome, which we will inaugurate within a few months. The increase in the quantity and capacity of domestic connections and the ever-increasing importance of services provided in the cloud require an adequate development of telecommunications networks, their interconnection with the main data centres and interchange points throughout the country".* – commented Stefano Cecconi, CEO of Aruba – *"Ponte San Pietro, Arezzo and Rome, the sites of our Italian data centres, represent three strategic locations, connected to the country's main traffic nodes, hosting tens of thousands of servers providing services of all kinds and thus standing as ideal infrastructures where telcos and service providers, both national and international, can deliver their services and exchange traffic efficiently and reliably to the great benefit of Italian end users."*

*"The opening of this new Data Centre campus is very important for us, a further sign of Rome's growth as an internet interconnection hub at the centre of Italy and the Mediterranean. The new PoP will allow Namex to continue to grow at the high pace of recent years, which have seen a strong growth in traffic and the tripling of the networks connected at our interchange point, reaching over 200 connected providers, including national and international ones."* - commented Maurizio Goretti, CEO of Namex - *"The presence of our IXP within a large data centre such as Aruba's will allow us to expand the offer of the Roman hub and respond to providers requiring installations in the order of tens of racks and MW of power."*

Here the 3D video of Aruba's Hyper Cloud Data Center: <http://aru.ba/hcdc3dvideo>

For further details: <http://aru.ba/hyperclouddc>

## Aruba S.p.A.

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Aruba S.p.A., founded in 1994, is the main Italian provider of cloud services and the leader in Italy for data centre services, cloud, hosting, trust services, e-mail, PEC, domain registration and digital signature. The company, with wholly Italian capital, caters for private individuals, professionals, businesses and Public Administration. Aruba manages a vast infrastructure that includes 2.6 million registered domains, 9.4 million e-mail accounts, 8.8 million PEC accounts and 130,000 managed servers, offering services to a total of 16 million users. Aruba PEC and Actalis are Aruba's two Certification Authorities, both accredited with AgID (Agenzia per l'Italia Digitale), and provide qualified services in the field of IT security, including digital signatures. In March 2021, Aruba expanded its offer by entering the telecommunications market with ultra-broadband connectivity services throughout the country. These services are based on Open Fiber's fully fibre-optic network (FTTH - Fiber To The Home).

In almost 30 years of activity, Aruba has developed extensive experience in the design and management of high-tech data centres, owned and distributed throughout Italy. The largest one is located in Ponte San Pietro, in the province of Bergamo, and is characterised by "green by design" infrastructures and facilities that comply with the highest security standards in the industry (Rating 4 ANSI/TIA-942 and ISO 22237), as well as being designed to minimise environmental impact. It also produces clean energy through photovoltaic systems, groundwater cooling systems and hydroelectric power plants. Aruba is also committed to implementing energy-efficient solutions in its data centres, demonstrating its commitment to sustainability. The infrastructure network also extends across Europe, with a proprietary data centre in the Czech Republic and partner facilities located in France, Germany, Poland and the UK. This international presence allows Aruba to offer integrated services and solutions at a European level. Aruba is actively involved in the community, supporting social projects and cultural initiatives. The company promotes digital inclusion, technology training and support for innovation through programmes and partnerships with entities, institutions and third sector organisations. Furthermore, Aruba has established strategic partnerships with important technological and institutional companies that allow it to offer integrated and high-quality solutions to customers, guaranteeing complete and reliable services in the field of digital technology. With a strong presence on the Italian market and a growing relevance at international level, Aruba stands out for its leadership in the sector of cloud services, data centres and connectivity solutions. Aruba is committed to technological innovation, sustainability and the development of cutting-edge solutions. The company continues to invest in research and development in order to offer its customers advanced services and products and to meet the increasingly complex and diverse needs of customers, adapting to the constantly evolving digital market. For further information on the Aruba Group, please visit the website <https://www.aruba.it/>

## NomeX

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NomeX - Rome Internet eXchange Point is a neutral, non-profit exchange and interconnection point between national and international Internet Service Providers (ISPs) with over 200 Autonomous System (AS) members. NomeX is the main Internet hub in central and southern Italy, a crucial meeting point where major international streaming content and cloud service providers and national ISPs interconnect. The NomeX Consortium also has many local ISPs operating in Italy, particularly in the South. The aim of NomeX is to provide a neutral platform where local and international operators can benefit from the interconnection services provided by the Consortium, improving the Internet infrastructure in Southern Italy. NomeX has come to establish itself as a strategic point of presence for all ISPs operating in Italy, acting as a point of reference for all operators who need to guarantee a high-quality service throughout the country. In addition to Rome, NomeX is also present in Bari (NomeX Bari), Naples (NomeX Napoli) and Albania (ANIX). [www.namex.it](http://www.namex.it)



| Press Release

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