

Sustainability and DNSH: Aruba obtains from Bureau Veritas the declaration of compliance with the Code of Conduct for data centre energy efficiency

Aruba is the first Italian company to receive from a third party the verification declaration on the Code of Conduct which, together with ISO 14001 certification, guarantees compliance with DNSH (Do No Significant Harm), essential for companies to access PNRR funding.

London, 21 June 2023 – [Aruba S.p.A.](#), the main Italian cloud provider and leader in data centre services, web hosting, e-mail, PEC and domain registration, announces that it is the first Italian company to have received the **declaration of conformity of the Data Centres of the Ponte San Pietro technology campus to the European Code of Conduct for Data Centre Energy Efficiency (CoC)**, following the audit conducted by a third-party verification body, such as Bureau Veritas.

The Code of Conduct for Data Centre Energy Efficiency was established by the European Commission in response to the increasing energy consumption of data centres with the aim of informing and stimulating data centre operators to reduce this consumption in a cost-effective manner, without hampering the mission critical function of data centres. The focus is on how to improve energy demand within the data centre sector by raising awareness and recommending best practices in terms of energy efficiency.

The CoC declaration of verification obtained by Aruba represents a guarantee of compliance with the best practices of the Code, developed by the European Joint Research Centre, and divided into thematic areas - such as utilisation, management and planning, IT, cooling, power, building and monitoring - with the aim of concretely reducing energy consumption.

At the same time, it represents a competitive advantage for all customers, as it ensures compliance with one of the main requirements for data centres in the DNSH (Do No Significant Harm) principle, the environmental protection criterion that companies are required to observe in order to be eligible for NRP funding. In fact, according to this principle, companies that contribute - through their economic activities - to the protection of the ecosystem, must not cause any significant harm to the environment.

In addition, this Code of Conduct contributes to the compliance with the requirements of the Climate Neutral Data Centre Pact framework, to which Aruba is a signatory together with other European providers, with the aim of making data centres climate neutral by 2030.

"We are proud to be the first Italian company to receive the verification statement of the European Code of Conduct for data centre energy efficiency" - commented Giancarlo Giacomello, Head of Data Centre Offering of Aruba Enterprise – "This is a further commitment within the plan that we are concretely implementing to minimise the environmental impact of our Data Centre network. Being an active participant in this project also means a contribution to our customers who, by relying on a partner that complies with the DNSH requirements for data centres, will be facilitated in accessing PNRR funding."

Andrea Filippi, Certification Service Line Manager says: *"We are pleased to have partnered with Aruba to ensure transparency on the application of the best practices set out in the European Code of Conduct for data centre energy efficiency, an important element that allows Aruba to confirm its commitment to ensure*

environmental compliance and the best energy performance of its assets. This collaboration also confirms the role and expertise of Bureau Veritas in the development and provision of services dedicated to data centre sustainability, in continuity with the work carried out for the definition of the framework for the Climate Neutral Data Centre Pact".

For further details: <https://e3p.jrc.ec.europa.eu/node/575>

For information on the Code of Conduct: https://joint-research-centre.ec.europa.eu/scientific-activities-z/energy-efficiency/energy-efficiency-products/code-conduct-ict/code-conduct-energy-efficiency-data-centres_en

Aruba S.p.A.

Aruba S.p.A., founded in 1994, is the main Italian provider of cloud services and the leader in Italy for data centre services, cloud, hosting, trust services, e-mail, PEC, domain registration and digital signature. The company, with wholly Italian capital, caters for private individuals, professionals, businesses and Public Administration. Aruba manages a vast infrastructure that includes 2.6 million registered domains, 9.4 million e-mail accounts, 8.8 million PEC accounts and 130,000 managed servers, offering services to a total of 16 million users. Aruba PEC and Actalis are Aruba's two Certification Authorities, both accredited with AgID (Agenzia per l'Italia Digitale) and provide qualified services in the field of IT security, including digital signatures. In March 2021, Aruba expanded its offer by entering the telecommunications market with ultra-broadband connectivity services throughout the country. These services are based on Open Fiber's fully fibre-optic network (FTTH - Fiber To The Home).

In almost 30 years of activity, Aruba has developed extensive experience in the design and management of high-tech data centres, owned and distributed throughout Italy. The largest one is located in Ponte San Pietro, in the province of Bergamo, and is characterised by "green by design" infrastructures and facilities that comply with the highest security standards in the industry (Rating 4 ANSI/TIA-942 and ISO 22237), as well as being designed to minimise environmental impact. Since 2015, Aruba meets its energy needs completely by using 100 per cent energy from renewable sources. It also produces additional clean energy through photovoltaic systems, groundwater cooling systems and hydroelectric power plants. Aruba is also committed to implementing energy-efficient solutions in its data centres, demonstrating its commitment to sustainability. The infrastructure network also extends across Europe, with a proprietary data centre in the Czech Republic and partner facilities located in France, Germany, Poland and the UK. This international presence allows Aruba to offer integrated services and solutions at a European level. Aruba is actively involved in the community, supporting social projects and cultural initiatives. The company promotes digital inclusion, technology training and support for innovation through programmes and partnerships with entities, institutions and third sector organisations. Furthermore, Aruba has established strategic partnerships with important technological and institutional companies that allow it to offer integrated and high-quality solutions to customers, guaranteeing complete and reliable services in the field of digital technology. With a strong presence on the Italian market and a growing relevance at international level, Aruba stands out for its leadership in the sector of cloud services, data centres and connectivity solutions. Aruba is committed to technological innovation, sustainability and the development of cutting-edge solutions. The company continues to invest in research and development in order to offer its customers advanced services and products and to meet the increasingly complex and diverse needs of customers, adapting to the constantly evolving digital market. For further information on the Aruba Group, please visit the website <https://www.aruba.it/>

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Bureau Veritas Italia S.p.A.

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