

Unlimited space is the cornerstone of the new Aruba offer: in addition to hosting, it is now also available for e-mail and cloud storage services

No more full mailboxes or disks - Aruba becomes the provider of unlimited space and presents the launch of new Unlimited Email Storage and Aruba Drive services

London, 13 July 2023 – As the digital world grows at an ever-increasing pace, more and more space is needed to store one's data. For this reason, the web is teeming with articles offering useful tips for saving space, emptying one's inbox of excessively heavy content and tricks on how to free up precious gigabytes of memory. As of today, one less thought will be required.

[Aruba S.p.A.](#), the main Italian cloud provider and leader in data centre services, web hosting, e-mail, PEC and domain registration, announces the availability of the new Unlimited Email Storage service which, as of today, will ensure that owners of an Aruba e-mail account will no longer have to worry about freeing up space or increasing the capacity of their account, as they will be able to store all their e-mails, with unlimited storage.

Aruba, therefore, provides its users with a definitive solution to a need that is destined to grow over time. As well as enabling unlimited email storage, the company has also made the Aruba Drive application available, which offers an unlimited cloud space where users can store their files, protecting them and ensuring easy access and sharing capabilities. Thanks to Aruba Drive, it is possible to store and share numerous types of files, relying not only on unlimited space, but also on a proprietary space relating to one's own domain name. Once an account has been created and files have been uploaded to the online space, users can view them, share them with whoever they wish and edit them using various tools, integrated for working on text documents, spreadsheets and presentations, or for retouching photos, organising photos and videos in albums, and much more.

SpazioMail Unlimited and Aruba Drive add to the offer of unlimited web space and traffic already present in the Aruba hosting offer, effectively creating an ecosystem of services that revolves around a wide range of quality hosting solutions.

"Space is no longer a problem. This is the key concept behind the new offering of unlimited space with which Aruba wanted to definitively solve a primary concern of those who use digital tools, at all levels, professional and private" - commented Gabriele Sposato, Marketing Director of Aruba – "This is a definitive and unique approach on the market which allows users to no longer have to deal with the capacity limits of their web services, whether it be email accounts, cloud storage or hosting for their website or e-commerce. Added to this is the guarantee that their data is stored securely and within the company's own network of state-of-the-art Data Centres."

Details about Unlimited Email Storage

The Unlimited Email Storage service costs €14.99 + VAT/year. Until 2nd August 2023 users can register or transfer a Domain with email by purchasing Unlimited Email Storage for only €1.99 + VAT for the 1st year, upon renewal from €30.48 + VAT.

Details about Aruba Drive available in three different plans:

- **Aruba Drive Easy** — for storing and digitising files with no space limits and easy access. Includes a user account, unlimited space, domain registration and 5 e-mail accounts. Costs from €50.00 + VAT/year.
- **Aruba Drive Advanced** — provides a storage space that is synchronised with desktop and mobile applications and integrated with working tools to optimise efficiency in daily activities. Includes a user

account, unlimited space, domain registration and 5 email accounts, integrated tools and synchronisation with apps. Costs from €100.00 + VAT/year.

- **Aruba Drive Professional** — the most comprehensive solution, ideal for team and company work. Includes ten usernames, unlimited space, domain registration and 5 email accounts, integrated tools and synchronisation with apps. Costs from €300.00 + VAT/year.

In addition, a promotion is available until 20th December 2023 with a 50% discount for the first year on all plans.

For further details: <https://hosting.aruba.it/en/aruba-drive.aspx>

Aruba S.p.A.

Aruba S.p.A., founded in 1994, is the main Italian provider of cloud services and the leader in Italy for data centre services, cloud, hosting, trust services, e-mail, PEC, domain registration and digital signature. The company, with wholly Italian capital, caters for private individuals, professionals, businesses and Public Administration. Aruba manages a vast infrastructure that includes 2.6 million registered domains, 9.4 million e-mail accounts, 8.8 million PEC accounts and 130,000 managed servers, offering services to a total of 16 million users. Aruba PEC and Actalis are Aruba's two Certification Authorities, both accredited with AgID (Agenzia per l'Italia Digitale) and provide qualified services in the field of IT security, including digital signatures. In March 2021, Aruba expanded its offer by entering the telecommunications market with ultra-broadband connectivity services throughout the country. These services are based on Open Fiber's fully fibre-optic network (FTTH - Fiber To The Home).

In almost 30 years of activity, Aruba has developed extensive experience in the design and management of high-tech data centres, owned and distributed throughout Italy. The largest one is located in Ponte San Pietro, in the province of Bergamo, and is characterised by "green by design" infrastructures and facilities that comply with the highest security standards in the industry (Rating 4 ANSI/TIA-942 and ISO 22237), as well as being designed to minimise environmental impact. Since 2015, Aruba meets its energy needs completely by using 100 per cent energy from renewable sources. It also produces additional clean energy through photovoltaic systems, groundwater cooling systems and hydroelectric power plants. Aruba is also committed to implementing energy-efficient solutions in its data centres, demonstrating its commitment to sustainability. The infrastructure network also extends across Europe, with a proprietary data centre in the Czech Republic and partner facilities located in France, Germany, Poland and the UK. This international presence allows Aruba to offer integrated services and solutions at a European level. Aruba is actively involved in the community, supporting social projects and cultural initiatives. The company promotes digital inclusion, technology training and support for innovation through programmes and partnerships with entities, institutions and third sector organisations. Furthermore, Aruba has established strategic partnerships with important technological and institutional companies that allow it to offer integrated and high-quality solutions to customers, guaranteeing complete and reliable services in the field of digital technology. With a strong presence on the Italian market and a growing relevance at international level, Aruba stands out for its leadership in the sector of cloud services, data centres and connectivity solutions. Aruba is committed to technological innovation, sustainability and the development of cutting-edge solutions. The company continues to invest in research and development in order to offer its customers advanced services and products and to meet the increasingly complex and diverse needs of customers, adapting to the constantly evolving digital market. For further information on the Aruba Group, please visit the website <https://www.aruba.it/>

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