

Namex Point of Presence now active at the Aruba Hyper Cloud Data Centre in Rome

A new Internet traffic interchange point, operated by Internet eXchange point, Namex, has been activated at Aruba's technology campus, which is bidding to be an enabler of the development of telecommunications infrastructure in central Italy and the country's digital transformation more widely

21st March 2024 – Today, [Aruba S.p.A.](#), the main Italian provider of cloud services and the leader in Italy for data centre services, cloud, hosting, trust services, e-mail, PEC (certified emails), domain registration and digital signature, and **Namex** (Nautilus Mediterranean eXchange point), the most important Internet eXchange point in central Italy, formalised their collaboration, which began in recent months, with the activation of a new Point of Presence (PoP) at Aruba's Hyper Cloud Data Centre (IT4) in Rome.

In recent weeks, Namex has been able to install its equipment to set up its fifth PoP in Rome, interconnected in a redundant and resilient manner to the other Rome data centres. This has already made it possible for customers to exchange traffic with the more than 240 networks connected to the Roman LAN of the neutral Internet exchange point managed by Namex, with very high performance and very low latency.

Namex's presence at Hyper Cloud Data Centre aligns perfectly with Aruba's aims and objectives to provide customers with the best possible solutions in "carrier neutral" data centres, with access to extremely reliable and high performance Internet connection solutions. This partnership also allows the development of interconnections between network operators. Group customers will, therefore, have the option of connecting their IT infrastructure to Aruba or to another connectivity provider of their choice. The size and energy capacity of large data centres such as the Hyper Cloud Data Centre, coupled with the availability of national interconnections, like the one resulting from this partnership with Namex, are perfect for large operators, service providers and telcos, who count on data centres capable of meeting every need.

The largest data centre campus in Rome, soon to be inaugurated, will cover an area of 74,000 m² and when fully operational will include 5 independent data centres with a total of 30 MW of IT power delivered with a 2N or higher level of redundancy. With the availability of space and power, and a wide and unrestricted choice of connectivity options, the campus is the ideal reference infrastructure to host the systems of entities of all sizes, from SMEs to hyperscalers and public administration.

"The activation of the Namex Point of Presence represents a strategic and important step in the development of our new campus in Rome," said Stefano Cecconi, CEO of Aruba. "The growing need for high-speed connections and the increasingly widespread adoption of services related to cloud and AI technologies have made network infrastructures and interconnections between data centres and exchange points nationwide crucial. With our data centres, we strive to achieve the highest standards and enable our customers to benefit from the best colocation and cloud solutions along with the most comprehensive and high-performance connectivity solutions."

"The presence of one of our IXPs within Aruba's data centre in Rome allows the city to take a further step toward an increasingly important role as a national and international interconnection point between internet service providers," commented Maurizio Goretti, CEO of Namex. "The features and size of Aruba's Hyper Cloud Data Centre will enable Rome to be able to respond to the growing demands of the world's largest content operators and to stand as an important interconnection hub not only nationally but for the entire Mediterranean basin."

For more details visit: <http://aru.ba/hyperclouddatacenter>

Aruba S.p.A.

Aruba S.p.A., founded in 1994, is the main Italian provider of cloud services and the leader in Italy for data centre services, cloud, hosting, trust services, e-mail, PEC (certified emails), domain registration and digital signature. The company, with wholly Italian capital, caters for private individuals, professionals, businesses and Public Administration.

Aruba manages a vast infrastructure that includes 2.7 million registered domains, 9.8 million e-mail accounts, 9 million PEC accounts and 130,000 managed servers, offering services to a total of 16 million users. Aruba PEC and Actalis are Aruba's two Certification Authorities, both accredited with AgID (Agency for Digital Italy), and provide qualified services in the field of IT security, including digital signatures. In March 2021, Aruba expanded its offer by entering the telecommunications market with ultra-broadband connectivity services throughout the country. These services are based on Open Fiber's fully fibre-optic network (FTTH - Fiber To The Home).

In 30 years of activity, Aruba has developed extensive experience in the design and management of high-tech data centres, owned and distributed throughout Italy. The largest one is located in Ponte San Pietro, in the province of Bergamo (near Milan), and is characterised by "green by design" infrastructures and facilities that comply with the highest security standards in the industry (Rating 4 ANSI/TIA-942 and ISO 22237), as well as being designed to minimise environmental impact. It also produces clean energy through photovoltaic systems, groundwater cooling systems and hydroelectric power plants. Aruba is also committed to implementing energy-efficient solutions in its data centres, demonstrating its commitment to sustainability. The infrastructure network also extends across Europe, with a proprietary data centre in the Czech Republic and partner facilities located in France, Germany, Poland and the UK. This international presence allows Aruba to offer integrated services and solutions at a European level.

Aruba is actively involved in the community, supporting social projects and cultural initiatives. The company promotes digital inclusion, technology training and support for innovation through programmes and partnerships with entities, institutions and third sector organisations. Furthermore, Aruba has established strategic partnerships with important technological and institutional companies that allow it to offer integrated and high-quality solutions to customers, guaranteeing complete and reliable services in the field of digital technology. With a strong presence on the Italian market and a growing relevance at international level, Aruba stands out for its leadership in the sector of cloud services, data centres and connectivity solutions.

Aruba is committed to technological innovation, sustainability and the development of cutting-edge solutions. The company continues to invest in research and development in order to offer its customers advanced services and products and to meet the increasingly complex and diverse needs of customers, adapting to the constantly evolving digital market.

For further information on the Aruba Group, please visit the website <https://www.aruba.it/>

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